

# Privacy Policy for Facebook Ads

## Home Sweet Holmes Cleaning Service

**Effective Date:** 4/1/2026

Home Sweet Holmes Cleaning Service (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you interact with our website, advertisements, or services.

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### 1. Information We Collect

When you interact with our Facebook ads, website, or request services, we may collect:

- Name
- Email address
- Phone number
- Service address
- Any information you provide through forms or messages

We may also collect data automatically through tracking tools, including:

- IP address
  - Device and browser information
  - Website activity (pages visited, actions taken)
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### 2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide quotes
- Schedule and manage cleaning services
- Process payments
- Send appointment reminders and updates
- Improve our services and marketing efforts
- Deliver relevant advertisements

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### 3. Facebook & Advertising Tracking

We may use tools such as the **Meta Pixel** to:

- Track interactions with our ads and website
- Measure ad performance
- Deliver more relevant ads to users

This may include tracking actions such as form submissions, page visits, and service inquiries.

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### 4. Sharing of Information

We do not sell your personal information.

We may share your information with trusted third-party providers, including:

- CRM and scheduling platforms (such as Jobber or Go High Level)
- Payment processors
- Marketing and advertising platforms (including Facebook/Meta)

These providers only use your information as necessary to support our business operations.

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### 5. SMS & Email Communications

By providing your contact information, you agree to receive:

- Appointment confirmations and reminders
- Service-related communications
- Promotional messages (if you opt in)

You can opt out at any time by:

- Clicking “unsubscribe” in emails
  - Replying STOP to text messages
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### 6. Data Security

We take reasonable steps to protect your information through secure systems and trusted platforms. However, no method of transmission over the internet is 100% secure.

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## 7. Your Rights


You may request to:

- Access your personal information
  - Correct inaccurate information
  - Request deletion of your data
  - Opt out of marketing communications
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## 8. Contact Information

If you have any questions, please contact us:

### Home Sweet Holmes Cleaning Service

 New Braunfels, Texas

 [cleaning@homesweetholmescleaningservice.com](mailto:cleaning@homesweetholmescleaningservice.com)

 830-719-4477

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## 9. Updates to This Policy

We may update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.